

# VITAfresh

THE NATURAL WAY TO FRESHNESS

Introducing **VITAfresh**, the revolutionary solution for maintaining the natural quality of fresh produce

## Benefits of VITAfresh

### Natural

Made from vitamins and antioxidants, ensuring a safe and healthy solution

### Extended Shelf life

Keeps produce fresher for up to seven days

### No Altered Taste

Preserves the natural flavor of your produce without any changes

### Easy to Prepare

Simple powder mixed with water that is convenient and easy to use

### Gentle and Non-Toxic

Making our product suitable and safe for all ages

## Certifications

FSSC 22000  
ISO9001  
FDA Approval  
Halal Certification  
(Pending, pre-approved status)

## Why VITAfresh?

Fresh produce is at its best when it retains its natural qualities – vibrant colors, crisp textures, and delicious flavors. However, water loss and enzymatic oxidation are the primary culprits of spoilage, making it a challenge to keep minimally processed fruits and vegetables fresh.

**VITAfresh** is a groundbreaking innovation in its category, offering a chemical-free alternative that keeps produce fresh naturally.

## The Science Behind VITAfresh

Developed by leading scientists at Laboz Foods in the Netherlands, **VITAfresh** is an innovative vitamin and anti-oxidant based formulation that slows down water loss and enzymatic oxidation, effectively extending the shelf life of fresh produce. This naturally formulated product is safe, non-toxic, and does not alter the taste and texture of your fruits and vegetables.



## VITAfresh

VITAfresh is an antioxidant mixture for sliced, peeled, shredded or cut fresh produce

### Application

VITAfresh is a blend of vitamin C and minerals. For preserving sliced, peeled, cut fresh produce. This product is for professional use only and not for direct sale to consumers.

### Ingredients

Mixture of vitamin C (meets EU1333/2008)

### Function in product application

Antioxidant

### Functional class ingredient

Antioxidant

### Status EU

Food additive with function in product to market  
Food additive without function in product to market (processing aid)

Legislation:  
EU1333/2008

**LABOZ**  
Food

At Laboz Food, we are dedicated to innovation and excellence in food technology. Specializing in high-quality additives and functional ingredients, we enhance the taste, appearance, and shelf-life of food products. With our expertise and cutting-edge solutions, we believe no other company can match our capabilities.

## SPECIFICATION DESCRIPTION

VITAfresh is suitable for use in preserving sliced, peeled, cut fresh produce. The treated products are suitable for human use as food and need to be packed well and stored in cooled conditions.

	Application	Restrictions	Legislation
Europe	Antioxidant for preserving sliced, peeled, cut fresh produce.	Non, status Quantum Satis	EU1333/2008
USA	Antioxidant for preserving sliced, peeled, cut fresh produce.	Non status GRAS	FDA, Generally Recognized as Safe ("GRAS") substances listed in FDA regulations (21 CFR Parts 182 and 184).

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## DISTRIBUTED BY

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